

Image tagging

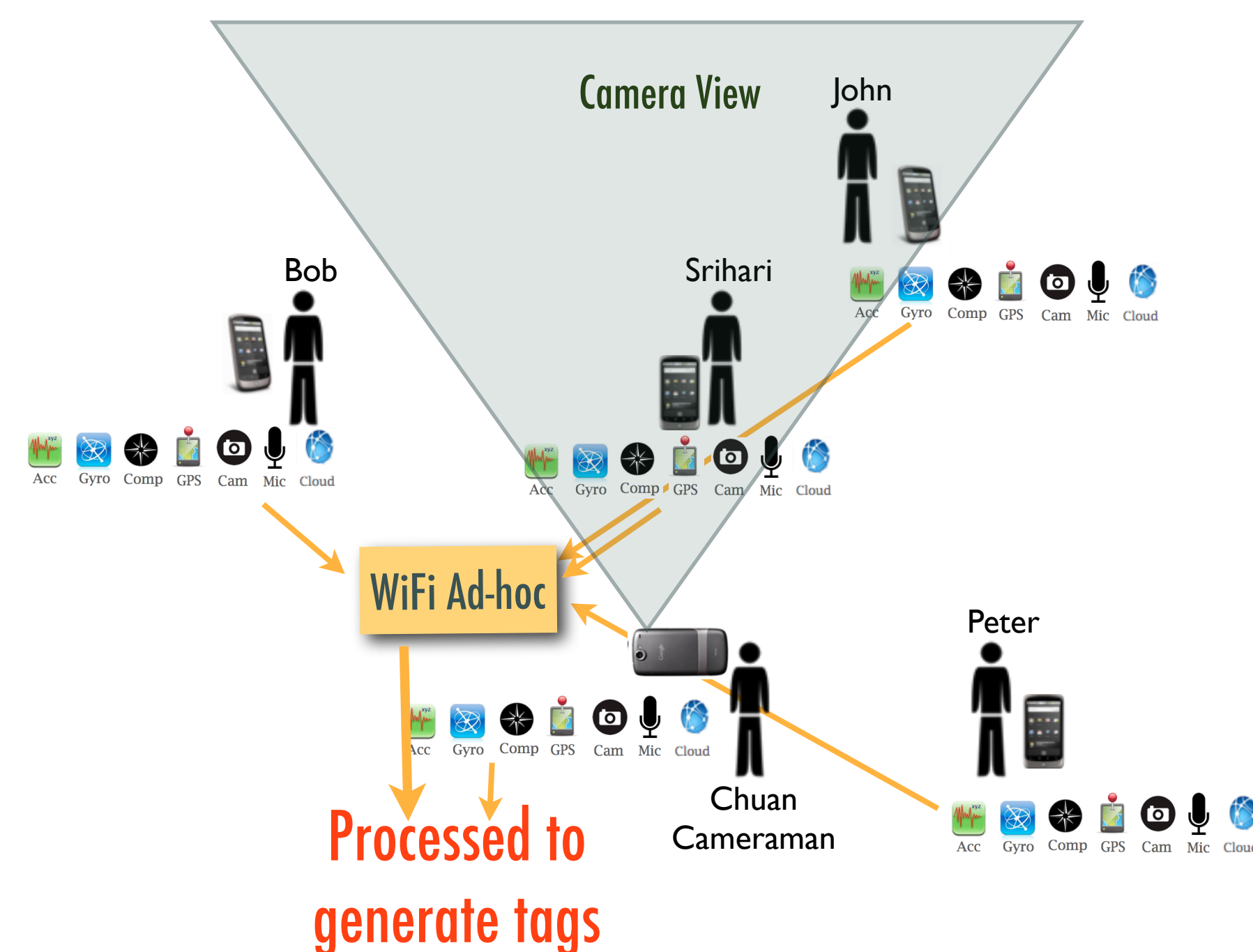
- Digital pictures are undergoing an explosion
- Image retrieval becomes crucial and they use tags
- Human tagging is accurate but slow
- Image based auto-tagging still has many constraints
- How to approximate the human tagging ability?

Smartphone, the wild card

- Today's smartphones have powerful built-in sensors
- People always carry their phones

TagSense

- A system for auto-tagging, with smartphone sensors
- Leverages multiple sensing domains
- Especially we focus on tagging people



TagSense tag generation



- **When?** Clock + GPS + WiFi = MAY 4TH AFTERNOON
- **Where?** GPS + WiFi + Comp + Light s. = STATE HOUSE, OUTDOOR
- **What?** Acc + Gyro + Mic + Cloud = STANDING, TALKING, SUNNY
- **Who?** ??? = SRIHARI, BOB, JOHN

1. Accelerometer based motion signatures



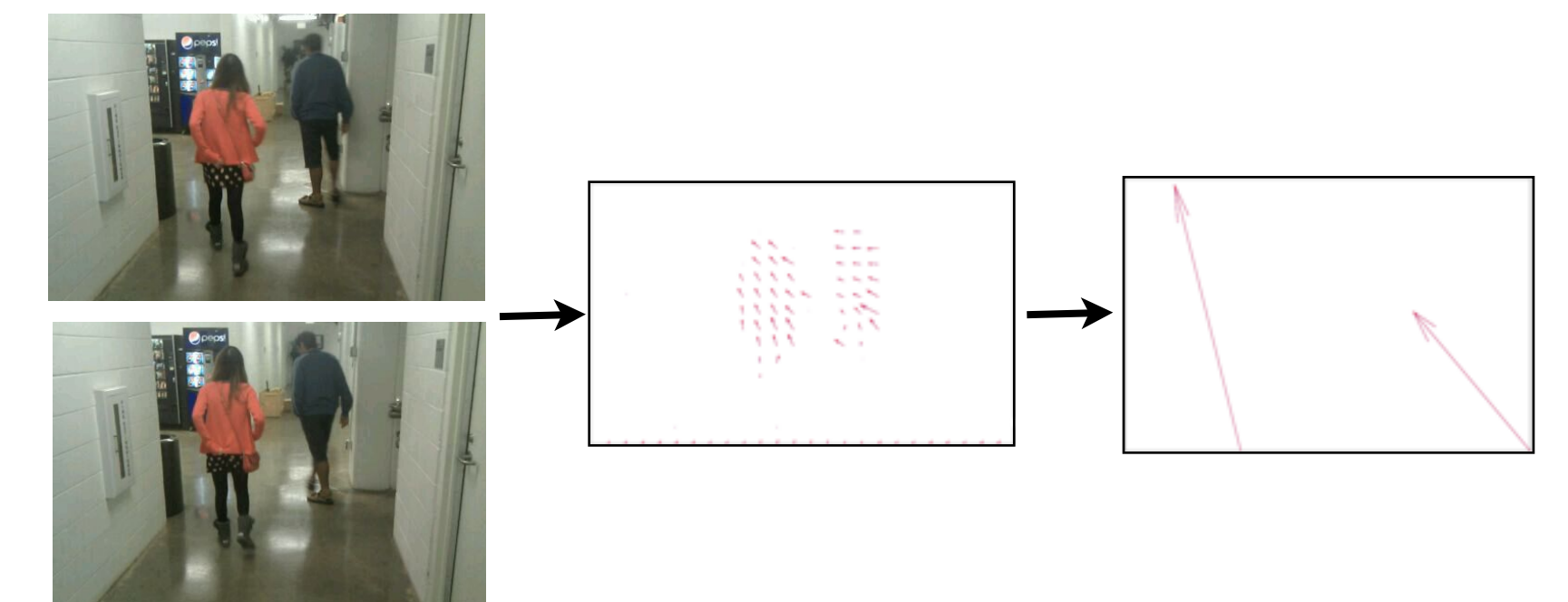
2. Complementary compass directions

- People in the picture are likely to face the camera
- Compass reading != User's orientation
- The diff: Personal Compass Offset (PCO)
- Use posing picture to calibrate PCO



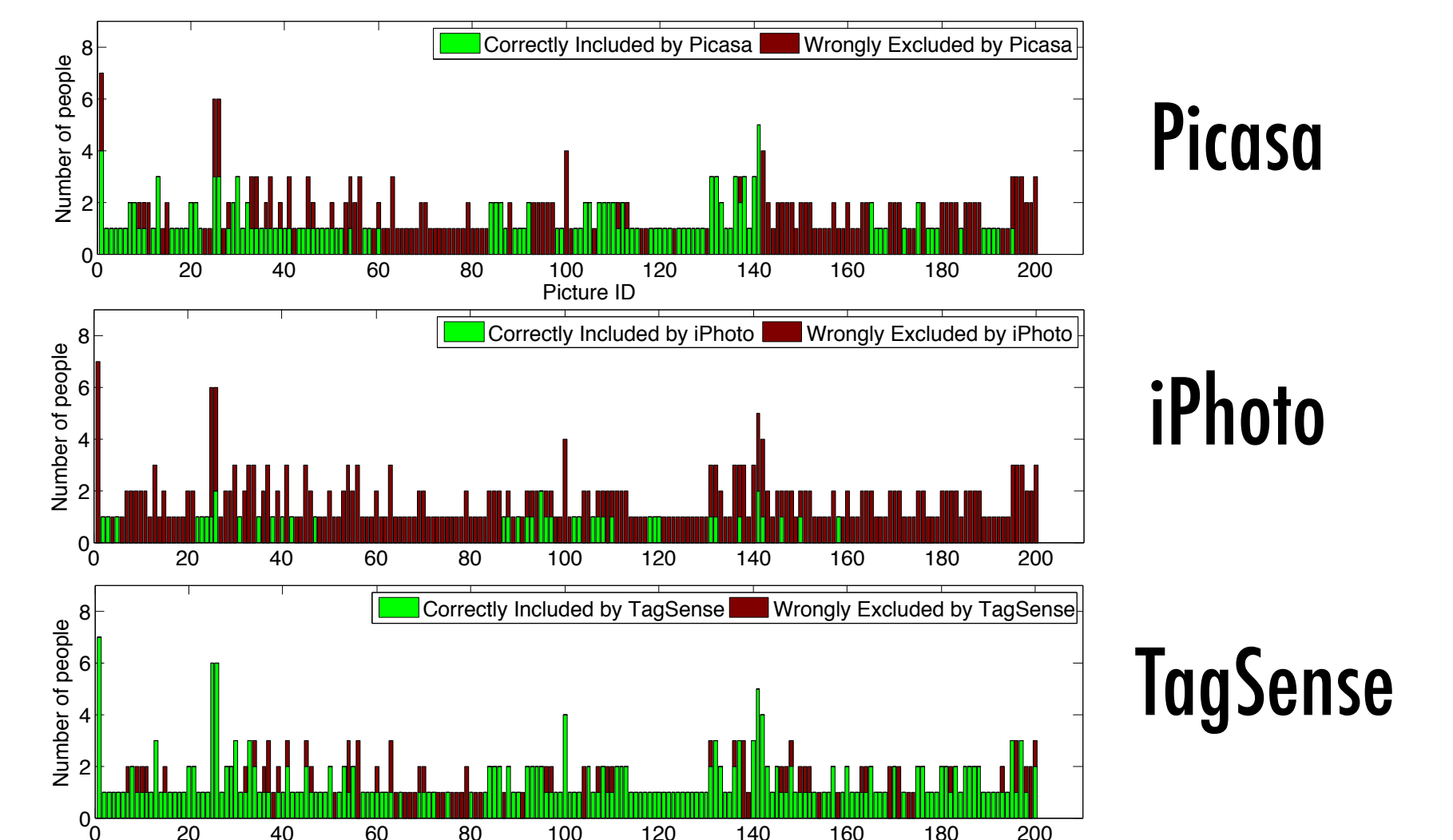
3. Correlating visual and acceleration

- Taking several snapshots after shutter click
- Get Motion vectors from continuous snapshots
- Correlate with accelerometer readings to find who



TagSense evaluation

- A prototype on Android Nexus One phones
- Evaluated TagSense with 200+ pictures
- Compare people tagging results with Picasa & iPhoto



Future of TagSense

- Future: tag generation is a work in progress
- Short time scale, multiple sensing dimensions
- Extensible: Previous techniques could fit in / New sensors will be added to smartphones
- A door to many possibilities: video-tagging, AR, etc.